

# **Trade Plan**

**Apple Auto Alerts**

# Framework

- **Campaign**
- **Systems and Strategies**
- **Rules**

# Campaign

- **Duration (Suggest 3 months, one quarter)**
- **Funding (Suggest 1/10 of total assets)**
- **Objectives (Defined PoP and RoC)**
- **Preparation (Paper Trading)**
- **Execution of Strategy and Plan**
- **Evaluate & Adjust Next Campaign**

# **Systems and Strategies**

- **Diversify strategies: DBOL, MOAX, OTW  
(Volatility, Momentum, Pattern in Date Range)**
- **Trade Stocks and/or Options**
- **Defer to Automated Strategy**
- **Modify strategies by reducing exposure based on profit targets**

# **Profit Target Rules for Stocks**

- **Generally for smaller accounts**
- **Set Stop Loss 2% above/below Entry**
- **DBOL & OTW Average Winner is 1.2 Points,  
MOAX Average Winner is 2.3 points**
- **At 50% of Avg Winner, move Stop to risk-less trade**
- **At 75% of avg Winner, move Stop to Protect 25%**

# **Profit Target Rules for Options**

- **Generally for Larger Accounts - Long Calls/Puts, Debit/Credit Spreads**
- **Select Option Strategy based on 3D Options Selector**
- **Set Stop Loss 20% of Trade Cost**
- **DBOL & OTW Average Winner is 1.2 Points,  
MOAX Average Winner is 2.3 points**
  - **At 50% of Avg Winner, Remove 25% of position**
  - **At 75% of Avg Winner, Remove 50% of position**